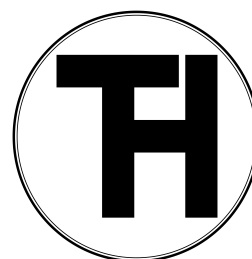


Thomas Hipchen

Writer, Producer & Content Supervisor

thomas.hipchen@gmail.com | thomashipchen.com | [linkedin.com/in/thomas-hipchen/](https://www.linkedin.com/in/thomas-hipchen/)



EXPERIENCE

Writer, Developer & Producer Freelance / Self-Employed	Jan 2023 – Current	Create and develop original animated series by writing scripts and attaching Academy Award-nominated producers and directors
Marketing & PR Supervisor DreamArc Animation Studios	Mar 2023 – Current	Supervise marketing and PR campaigns for family-friendly, animated content by managing art, design and marketing interns
Producer & Content Editor RebCat Creations	Apr 2023 – Current	Coordinate production and recording process, perform final edits, and write episodes, synopses, captions and promotional materials
Associate Producer & Publicist The Other Wife (2022 – Tubi)	Apr 2023 – Dec 2023	Carried out production assistant duties, wrote advertising copy and produced all promotional, social, live event and digital content
Communications Coordinator Northwestern University (CASMI)	May 2022 – Dec 2022	(Contract) Coordinated digital media strategy and wrote articles, newsletters and event coverage for the AI safety research center
Content Marketing Specialist Freelance / Self-Employed	Jan 2021 – Current	Coordinate content and campaigns for clients including WNDR Museum, BetterWork Media Group and SVI Themed Construction
Social Media Specialist Wintrust Mortgage	Aug 2019 – Jan 2020	(Contract) Wrote, designed and deployed social media content calendar which increased engagement over 30% across platforms
Entertainment Publicity Intern Biz 3 Publicity	Aug 2018 – Apr 2019	Drafted press releases, provided coverage, designed press kits, and coordinated interviews, photo shoots and media days
Marketing Assistant Ticketmaster	Aug 2018 – Apr 2019	(Contract) Managed, migrated and updated assets from content databases and conducted research and performance analysis
Intern & Promotions Assistant Jeff McClusky & Associates	Aug 2018 – Apr 2019	Prepared meeting notes, managed schedules, rolled phone calls and coordinated artist development and radio promotions efforts
Creative Intern - Copywriter Upshot Agency	May 2017 – Aug 2017	Created campaign briefs, wrote copy, designed web content and developed sweepstakes for Constellation Brands (Corona/Modelo)

SKILLS

General — Digital and shopper marketing, communications, public relations, entertainment publicity, content direction and development, script writing, live event production, music and audio engineering, video editing

Software — Adobe Creative Suite (Premiere, Photoshop, Illustrator, After Effects) Microsoft Suite (Word, Excel, Outlook, Teams), Google Workspace, Final Draft, Slack, Asana, Avid, ShotGrid, Wix, Wordpress, QuickBooks

EDUCATION

University of Missouri Bachelor's of Journalism (Strategic Communications)	Certificate of Multicultural Studies, Digital Producer at KOMU 8 (NBC Local), MU Jazz Ensembles, We Always Swing Jazz Series, Mizzou Music Management, KCOU Radio and Recording, AdZou, Journalism School Dean's List
---	---